

Technician Recruitment Partnership



NATIONAL MOBILITY
EQUIPMENT DEALERS
ASSOCIATION



LINCOLN TECH



Why a Technician Recruitment Partnership? To keep up with industry growth....

- Our industry has been growing at 6-8% year over year since 2008
- Difficult to find, hire, train, and retain new & replacement Technicians
- Demographics suggest demand will continue to increase as Baby Boomers age and want to maintain active independent lifestyle
- Poll 1– Are you hiring?



Why a Technician Recruitment Partnership?

To increase awareness of our attractive career openings to potential new hires.

Comparative advantages include:

- Better pay
- Better hours
- Lower turnover
- More interesting work
- Make a difference every day



Goal?

To facilitate a scalable process to recruit, train, & place top-quality Technician graduates with hiring Dealer members nationwide



Strategy?

Create a partnership with Lincoln Tech and other stakeholders to meet our member Tech hiring needs

- Grassroots level- find recent Technical school grads and others to match with our openings
- Higher level- partner with Technical school influencers & decision makers to raise awareness about our industry
- Poll 2- Describe the candidate you need



How to participate?

Here's the process-

- Use our Technician landing page to send us your job openings: <http://www.nmeda.com/tech-recruit-resource/>
- We will make a record of your opening and forward to our contact, Susan English, Vice President of Career Services at Lincoln Tech. Susan will forward your request on to one of Lincoln Tech's regional career specialists
- A Lincoln Tech Employment Specialist will contact you with candidates who fit your specifications.



Cost to participate?

No extra fees!

- Online process is a NMEDA-member benefit
- Onsite process costs will only be getting there and exhibit supplies. Onsite is first come, first served.



Lincoln Technical Institute

Susan English

VP of Career Services and Industry Partnerships

Transportation Programs

- Automotive Service Management
- Automotive Technology
- Diesel
- Heavy Equipment
- Collision

Skilled Trades

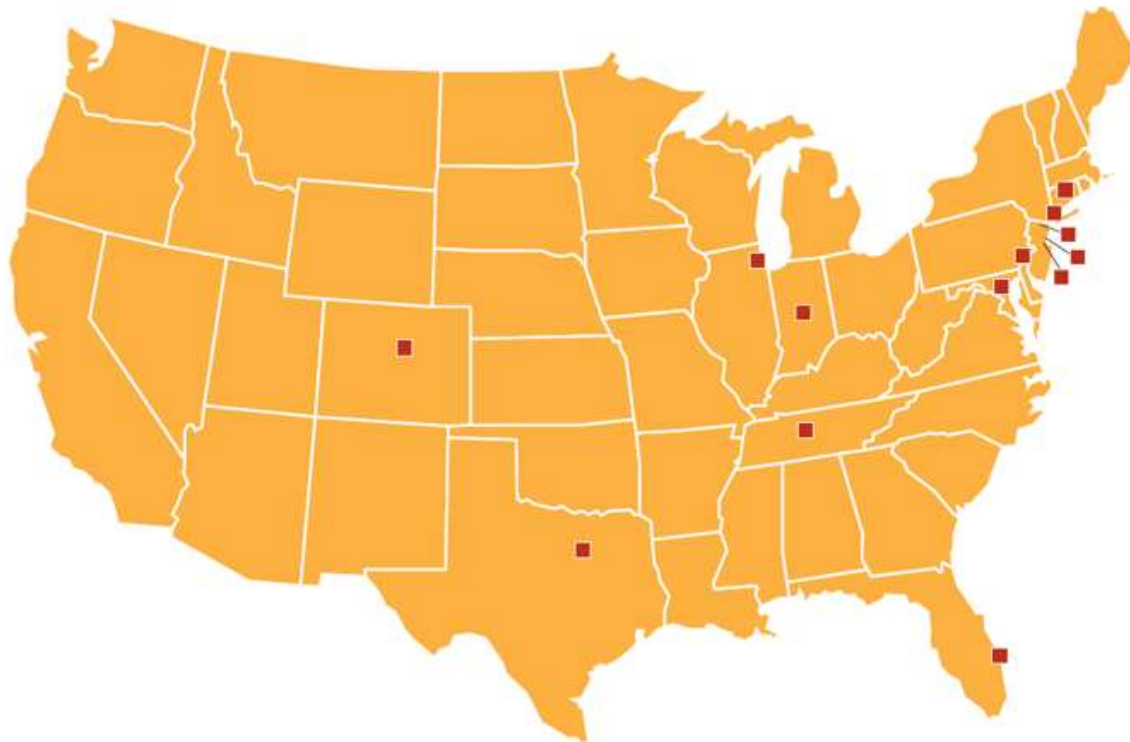
- Electronics
- Welding
- HVAC
- CNC Machining

• History and Experience

- 2016 is our **70th** Anniversary
- Over 250,000 Graduates
- 13 Transportation Schools Nationally
 - Associates Degrees
 - NATEF Certified
 - ASE testing sites
- National HS Program
 - 5 Destination Campuses – recruit students throughout the country
 - Present to an average of 100,00 HS students nationally
- National Industry Training Partnerships (ITP Group)



Automotive and Skilled Trades Campuses–Nationwide



Columbia, MD

- Automotive Technology
- Electronic Systems Technician
- HVAC
- Technical and Skilled Trades

Denver, CO

- Automotive Technology
- Collision Repair and Refinishing
- Diesel Technology
- HVAC
- Welding Technology

East Windsor, CT

- Automotive Technology
- Collision Repair and Refinishing
- Diesel Technology
- Electrical
- HVAC
- Welding Technology

Grand Prairie, TX

- Automotive Technology
- CNC Machining and Manufacturing
- Diesel Technology
- HVAC
- Welding Technology

Indianapolis, IN

- Automotive Technology
- CNC Machining and Manufacturing
- Collision Repair and Refinishing
- Diesel Technology
- Electronic Systems Technician
- Electronic Systems Service Management

Mahwah, NJ

- Automotive Technology
- CNC Machining and Manufacturing
- Electrical & Electronic Systems Technology
- HVAC

Melrose Park, IL

- Automotive Technology
- Collision Repair and Refinishing
- Electronic Systems Technician

Nashville, TN

- Automotive Technology
- Collision Repair and Refinishing
- Diesel Technology
- Heavy Equipment Maintenance

Philadelphia, PA

- Automotive Technology

Queens (Whitestone, NY)

- Automotive Technology

South Plainfield, NJ

- Diesel Technology
- Heavy Equipment

Union, NJ

- Automotive Technology
- Electrical & Electronic Systems Technology
- HVAC

West Palm Beach, FL

- Automotive Technology
- HVAC



Unique Value of a Lincoln Graduate

Sheri Leach

Senior Corporate Director of Career of Training and Development

- **Soft Skills Training**
 - Career Edge
 - Professional Skills are taught throughout the entire program
- **Preparation for the Job Market**
 - Career Fest Events
 - Mock Interviewing and Resume Development
 - Internship Programs



Employers are our Customer

Todd Stokes

Campus Director of Career Services and Corporate Partnerships

- Immediate attention to all job leads and follow-up
- Employer First Mindset
- National Employer Days
- National Career Fairs



Questions?

800-833-0427

recruiting@nmeda.org

www.nmeda.com/tech-recruit-resource/

