

# FCA NMEDA Webinar

## 2018 Model Year

Mary Ann Capo — Senior Manager MPV Product

Leonard Brown — FCA Mobility Manager/ Grand Caravan Product Manager

Joe Langhauser — ProMaster/ProMaster City Manager

Auburn Hills, MI USA

December 7, 2017

- **FCA Mobility Updates**
- **2018 Chrysler Pacifica & Pacifica Hybrid**
- **2018 Dodge Grand Caravan**
- **2018 ProMaster/ ProMaster City**
- **Q&A**

## Leonard Brown – FCA Mobility Update



## Top priorities for 2017

- ✓ • *FCA Automobility Web Site & Smart Phone App*
- ✓     - *Social Media Launch*
- ✓     - *Live Reimbursement Forms/ Questions Link*
- ✓ • *Launch Pacifica Mobility Packages- Engineering Tryouts December 2017*
- ✓ • *Develop Grand Caravan Power Sliding Door/Power Liftgate Package on SE/SE+*
- ✓ • *Grand Caravan Mobility Package Discount*
- ✓ • *Pacifica Hybrid Introduction- Support for Upfitters w/ BIW's & CAD Data*
- ✓ • *Mobility Shows/ Community Support*
- ✓ • *New FCA Automobility Logo/Name*
- ✓ • *Open SRT vehicles for Mobility Equipment Reimbursement*
- ✓ • *FCA AutoMobility is more than minivans*

## Additional Highlights from 2017

- [\*Jay Leno Pacifica Vehicle Give Away to Wounded Warrior\*](#)
- *Showcased Canine Companions & BraunAbility Pacifica at Chicago Autoshow*
- *Pacifica Mobility Vehicles in 3 Tier 1 Autoshow*



The Telly  
Awards  
**WINNER**

HERMES  
CREATIVE AWARDS



**C** dot



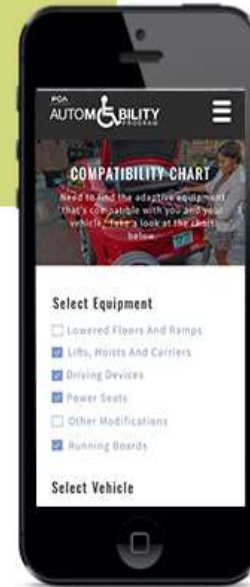
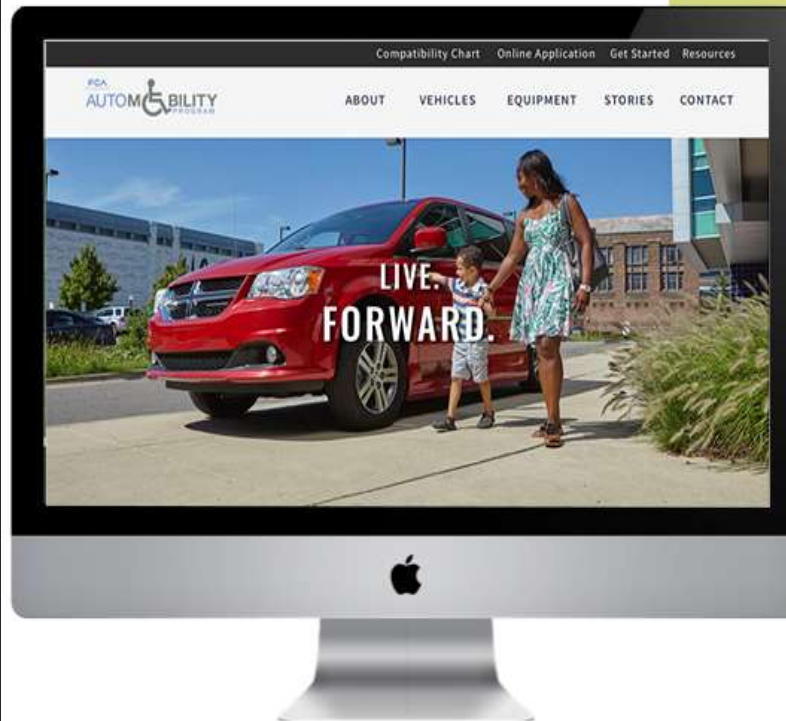
**MM**  
AWARDS  
PLATINUM  
WINNER  
2017





# AUTOMOBILITY 2.0: LIVE. FORWARD.

## Vehicle Pages



## Homepage



## Eligible Vehicles



## FLEET FACTS

### 2 NEW MOBILITY OFFERINGS FOR 2018MY CHRYSLER PACIFICA



**NEW**

#### **ATE- MOBILITY PACKAGE**

Available on LX, Touring, Touring Plus, Touring L

*ATE Removes:*

*3<sup>rd</sup> row seat with integrated load floor*

*3<sup>rd</sup> row flipper panels*



**NEW**

#### **AMS MOBILITY PACKAGE**

Available on LX, Touring, Touring Plus, Touring L

*AMS Removes:*

*2<sup>nd</sup> row Stow 'n Go Seats*

*2<sup>nd</sup> row Stow 'n Go load floor*



## FLEET FACTS

DODGE FCA FLEET

### 2 NEW MOBILITY OFFERINGS FOR 2018MY DODGE GRAND CARAVAN



**NEW**

#### **POWER CONVENIENCE GROUP (AJP) \$799 MSRP**

**Available on SE/SE Plus Models**

*AJP Includes:*

- Power Rear Liftgate
- Power Sliding Doors

*Must Have one of the Options Below to Order AJP:*

- Rear Access Mobility (ATE)
- Mobility Prep Group (AMS)
- Mobility Prep Group w/Load Level (ANR)



**NEW**

#### **MOBILITY PACKAGE PACKAGE DISCOUNT**

**Available on SE, SE Plus, SXT & GT Models**

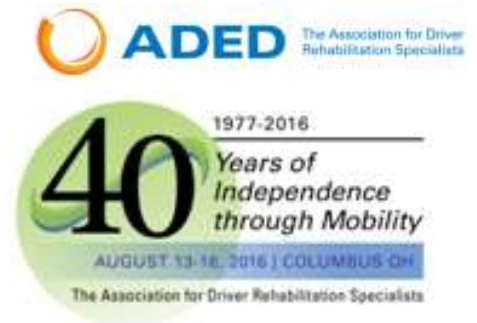
*MSRP Discount Applied on the Following Options:*

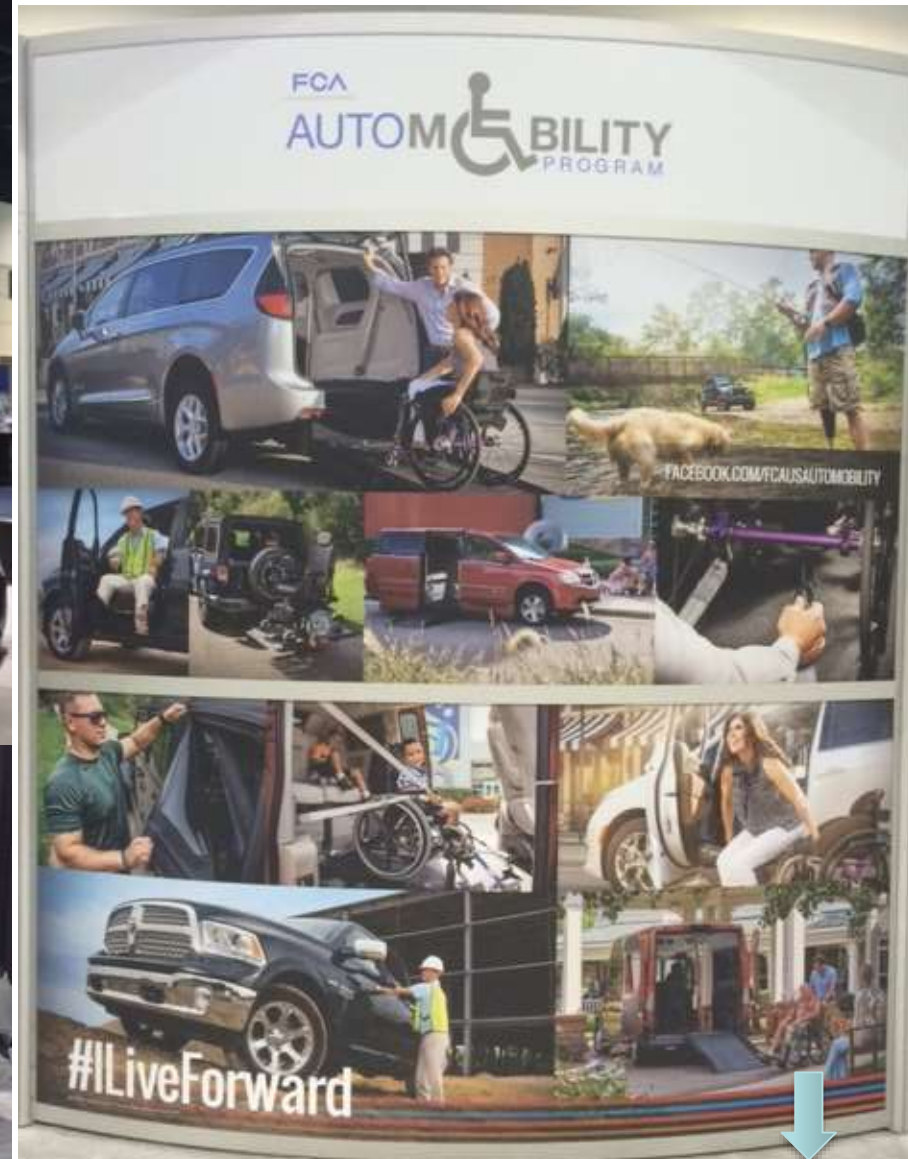
- Rear Access Mobility (ATE)
  - \$200
- Mobility Prep Group (AMS)
  - \$350
- Mobility Prep Group w/Load Level (ANR)
  - \$205





# FCA Automobility Show Schedule: 2017











# FCA Mobility Pacifica- Chicago Autoshow















# Jay Leno's Garage: Pacifica Giveaway



## JAY LENO'S GARAGE











**Mary Ann Capo** – Chrysler Pacifica Overview



# EXCELLENCE IN MOTION



FAMILY

FUNCTIONALITY

EFFICIENCY





# REVIEWS & AWARDS – Most Awarded Minivan for 2016 & 2017



**HIGHEST IN INITIAL  
QUALITY  
J.D. POWER**

**Consumer  
Reports**  
Recommended

**2017** IIHS TOP SAFETY PICK+  
**2016** IIHS TOP SAFETY PICK+

*"The Pacifica is a lot of things: a great pickup truck, TV room, team bus, tent, and a savvy corporate strategy. It's also arguably the best minivan ever made."*

**Bloomberg**

*"It is not an exaggeration to say that if, today, I had to choose one vehicle to drive for the rest of my natural life, it would be this 2017 Chrysler Pacifica Limited."*

**THE WALL STREET JOURNAL**

85 Road Test Score **ConsumerReports**  
Highest Among all Minivans

2017 North American Auto Show- North  
American Utility Vehicle of the Year



Family Car of Texas  
Minivan of Texas

Best Buy Minivan  
Best Buy Family Vehicle



# Chrysler Pacifica

## Unique Selling Points – Segment Exclusives



### *Versatility & Comfort*

- Hands Free Sliding Doors & Liftgate
- Tri-Pane Panoramic Sunroof
- Capless Fuel Fill
- Electronic Park Brake
- Rotary e-Shift
- 3<sup>rd</sup> Row Auto Headrest Dump

### *Infotainment*

- 10" Seatback Capacitive Touch Screens
- 8 – In Vehicle Games
- Touch Pad Remote
- 20 Speaker Harmon Kardon Audio
- 7" Instrument Cluster
- 6 USB's

### *Style*

- 20" Wheels
- LED Fog Lamps

### *Fuel Economy*

- Hybrid – 84 MPGe
- Gas – 28 MPG
- 9 Speed Transmission
- Standard Active Noise Cancellation
- Active Grille Shutters
- Lightest & Most Aero Dynamic in Segment

### *Safety*

- Forward Collision Warning Plus
- Lane Departure Warning Plus
- Rear Park Sense w/ Stop
- Parallel & Perpendicular Park Assist
- KeySense

### *Best In Class Dimensions*

- 1<sup>st</sup> Row Legroom
- 2<sup>nd</sup> Row Headroom
- 3<sup>rd</sup> Row Legroom
- 3<sup>rd</sup> Row Headroom
- 3<sup>rd</sup> Row Shoulderroom
- Cargo Capacity



# 2018MY Chrysler Pacifica Line-up



New for 18MY



+\$2,800



+\$2,800



+\$3,000



+\$3,200



+\$5,000



**NEW** **L**

**STANDARD:** \$26,995  
(Select Equipment)

**Mechanical**

- 3.6L V6 Engine

**Exterior**

- 17-inch steel wheels
- Capless fuel fill

**Interior**

- Cloth seats
- 2<sup>nd</sup> row bench seat
- 3<sup>rd</sup> row Stow 'n Go
- 7-inch touchscreen radio
- Driver one touch windows

**Features**

- Active Noise Cancellation (ANC)
- Hands free Bluetooth & phone
- Android Auto, Apple CarPlay
- 6 Speakers
- Rear back up camera
- 2-zone manual HVAC
- Headliner microphones
- SafetyTec
  - Blind Spot / rear cross path
  - Rear park assist

**OPTIONS/PACKAGES**

- Key Sense \$195
- 3-zone HVAC \$445 & Floor Mats

**LX**

**STANDARD:** \$29,795  
(adds to L)

**Mechanical**

- 3.6L V6 Engine w/ESS

**Exterior**

- 17-inch alum. wheels
- Active grille shutters

**Interior**

- Stow 'n Go seats
- Stow 'n Go assist (Driver)
- Power driver seat
- Overhead console
- Map pocket
- LED overhead lighting
- Floor mats

**Features**

- 3-zone manual HVAC
- 1st row one touch windows

**OPTIONS/PACKAGES**

- Key Sense \$195
- 8-passenger \$495
- 17-in wheels \$795
- O/H DVD \$995

**Touring Plus**

**STANDARD** \$32,595  
(adds to LX)

**Exterior**

- Chrome fascia
- Body color side mirrors
- Fog lamps
- LED tail lamps
- Projector headlamps
- Auto Headlamps
- 17-inch alum. wheels

**Interior**

- Mid level console
- 2<sup>nd</sup> row sunshades
- Glove box lamp

**Features**

- Universal garage door opener
- 3 zone auto HVAC
- Power liftgate
- Passive Keyless Entry All Doors
- Power Sliding Doors
- Satellite Radio
- Remote start
- Security Alarm

**OPTIONS/PACKAGES**

- Key Sense \$195
- 8 passenger \$495
- 18-in wheels \$895
- O/H DVD \$995
- Trailer Tow \$995
- Spare tire \$320
- S App Pkg \$595
  - 20-in S wheels \$995
  - Adv. Safety \$895
- UConnect Thtr \$2,495 w/ wireless streaming
- Black roof rack \$245
- Adv. Safety Tec \$995
- Navigation w/ 4G \$895

**Touring L**

**STANDARD** \$35,495  
(adds to Touring Plus)

**Exterior**

- Chrome roof rack
- Chrome body side moldings

**Interior**

- Leather perforated seats w/grocery hooks
- Leather steering wheel
- 3<sup>rd</sup> row sunshades

**Features**

- Heated front row seats

**OPTIONS/PACKAGES**

- Key Sense \$195
- 8 passenger \$495
- 18-in wheels \$895
- O/H DVD \$995
- Trailer tow \$995
- Spare tire \$320
- S App Pkg \$595
  - 20-in S wheels \$995
- Adv. Safety Tec \$995
- Navigation w/ 4G \$895
- 13-spr, 8.4-in & power pass seat \$895

**Touring L Plus**

**STANDARD** \$38,695  
(adds to Touring L)

**Interior**

- 8.4-inch HD radio
- Super console

**Features**

- Uconnect Theater w/ Wireless Streaming
- Alpine 13 speakers
- 7-inch Digital Cluster
- Heated 2<sup>nd</sup> row seats
- Heated Steering Wheel
- 2<sup>nd</sup> row 1-touch windows
- Navigation with 4G connectivity

**OPTIONS/PACKAGES**

- Key Sense \$195
- 8 passenger \$495
- 18-in wheels \$895
- Trailer tow \$995
- Spare tire \$320
- S App Pkg \$595
  - 20-in S wheels \$995
- Adv. Safety Tec \$995
- H-K Audio \$695
- Hands Free \$795 sliding doors & liftgate
- Tri-Pane \$1,595

**Limited**

**STANDARD** \$43,695  
(adds to Touring L Plus)

**Exterior**

- HID headlamps
- LED signature DRLs
- LED fog lamps
- Tri pane sunroof
- 18-inch aluminum polished wheels

**Interior**

- Nappa leather seats
- Soft IP w/ stitch
- Two-Tone Steering Wheel

**Features**

- Ventilated seats
- Power 3<sup>rd</sup> row seat
- Power fold mirrors
- Stow 'n Vac
- Hands free sliding doors and liftgate
- Memory seats, audio, mirrors

**OPTIONS/PACKAGES**

- Key Sense \$195
- 20-in wheels & N/C 8-pass seating (Delete Sunroof)
- 20-in wheels \$995
- Trailer tow \$995
- Spare Tire (No Vac) N/C
- S App Pkg \$595
  - 20-in S wheels \$995
- Adv. Safety Tec \$995
- H-K Audio \$695
- UConnect Thtr \$1,995 w/ wireless streaming

# 18MY Pacifica

## S Appearance Package



**All-new S Appearance Package \$595**

# PACIFICA S



### Exterior

- ▶ 18-inch Black Noise wheels
- ▶ Black grille surrounds & DLO
  - ▶ Black Noise Badging
- ▶ Black Roof Rails (OPT on Touring Plus)
- ▶ OPT 20-inch Black Noise wheels (shown) \$995

### Interior

- ▶ Black cloth seats with Light Diesel Grey stitching and S embroidery
  - ▶ Black headliner
- ▶ Black upper and lower trim
  - ▶ Black console
  - ▶ Piano Black bezels

Available on Touring Plus (RUCR), Touring L (RUCL), Touring L Plus (RUCP) and Limited (RUCT) with all exterior colors, gas models only. Shown with 20-inch Black Noise wheels.

Pricing shown is MSRP as of December 7, 2017



# eHYBRID



# Only Minivan to offer Hybrid Technology



30+ YEARS OF INNOVATION

1984 - 1990

1991-1995

1996-2000

2001-2007

2008-2016

2017 - 2022

World's first minivan

2nd row captain's chairs

Standard driver side airbag

Dual sliding doors

Power sliding doors/liftgate

Stow 'n Go seating and storage system

Blind spot monitoring & rear cross-path detection

Dual Blu-ray™ DVD entertainment system

Uconnect Theater



Fuel-efficient without compromise

- First & only hybrid minivan in U.S.
- 32 combined MPG and 84MPGe\*
- 33 mile EV range
- 566 mile total driving range
- Qualifies for full \$7,500 federal tax credit
- Offers 7 passenger seating with uncompromised cargo capacity



# 18MY Chrysler Pacifica Hybrid Line-up



New for 18MY



+\$2,000



+\$3,000



## Hybrid Touring Plus

**STANDARD** \$39,995

(Select Equipment)

### Exterior

- 17-inch alum. wheels
- Capless fuel fill
- Fog lamps
- Auto on projector headlamps
- LED signature DRLs
- LED taillamps
- Passive entry all doors
- Power Sliding Doors

### Interior

- Cloth seats

### Features

- Power driver seat
- 1st row one touch windows
- 3-zone auto HVAC
- Active Noise Cancellation (ANC)
- Bluetooth & hands free phone
- Rear back up camera
- 7-inch Digital Cluster
- 8.4-inch HD touchscreen radio
- Android Auto, Apple CarPlay
- SiriusXM Satellite radio with 1-year trial
- 6 premium speakers
- Safety Tec
  - Rear park assist with stop
  - Blind spot & rear cross path detection

### OPTIONS/PACKAGES

- KeySense \$195
- Single overhead DVD \$995
- Navigation w/ 4G \$695
- Power Liftgate \$495

\*

## Hybrid Touring L

**STANDARD** \$41,995

(Adds to Touring Plus)

### Exterior

- Chrome Roof Rack
- Bright body-side molding

### Interior

- McKinley perforated leather seats
- Leather steering wheel
- Full-length floor console
- 2<sup>nd</sup> & 3<sup>rd</sup> row sunshades

### Features

- Heated seats 1st row
- Remote start
- Universal garage door opener
- Power liftgate

### OPTIONS/PACKAGES

- Key Sense \$195
- Single overhead DVD \$995
- Navigation w/ 4G \$695
- Polished wheel finish \$395

## Hybrid Limited

**STANDARD** \$44,995

(Adds to Touring L)

### Exterior

- 17-inch polished aluminum wheels

### Interior

- Premium Nappa leather seats
- Soft touch IP with accent stitch
- Two-tone steering wheel
- Super console

### Features

- Ventilated front seats
- Heated steering wheel
- 8-way power passenger seat
- Uconnect Theater w/wireless streaming
- Hands free doors & liftgate
- Advanced Safety Tec
- KeySense
- Navigation w/ 4G Connectivity
- 5-year trial Sirius XM Travel Link & Traffic
- Auto-dim rearview mirror
- H-K 20-speaker audio

### OPTIONS/PACKAGES

- 18-inch pol. alum wheels \$895
- Tri-pane sunroof \$1,595

Pricing shown is MSRP as of December 7, 2017

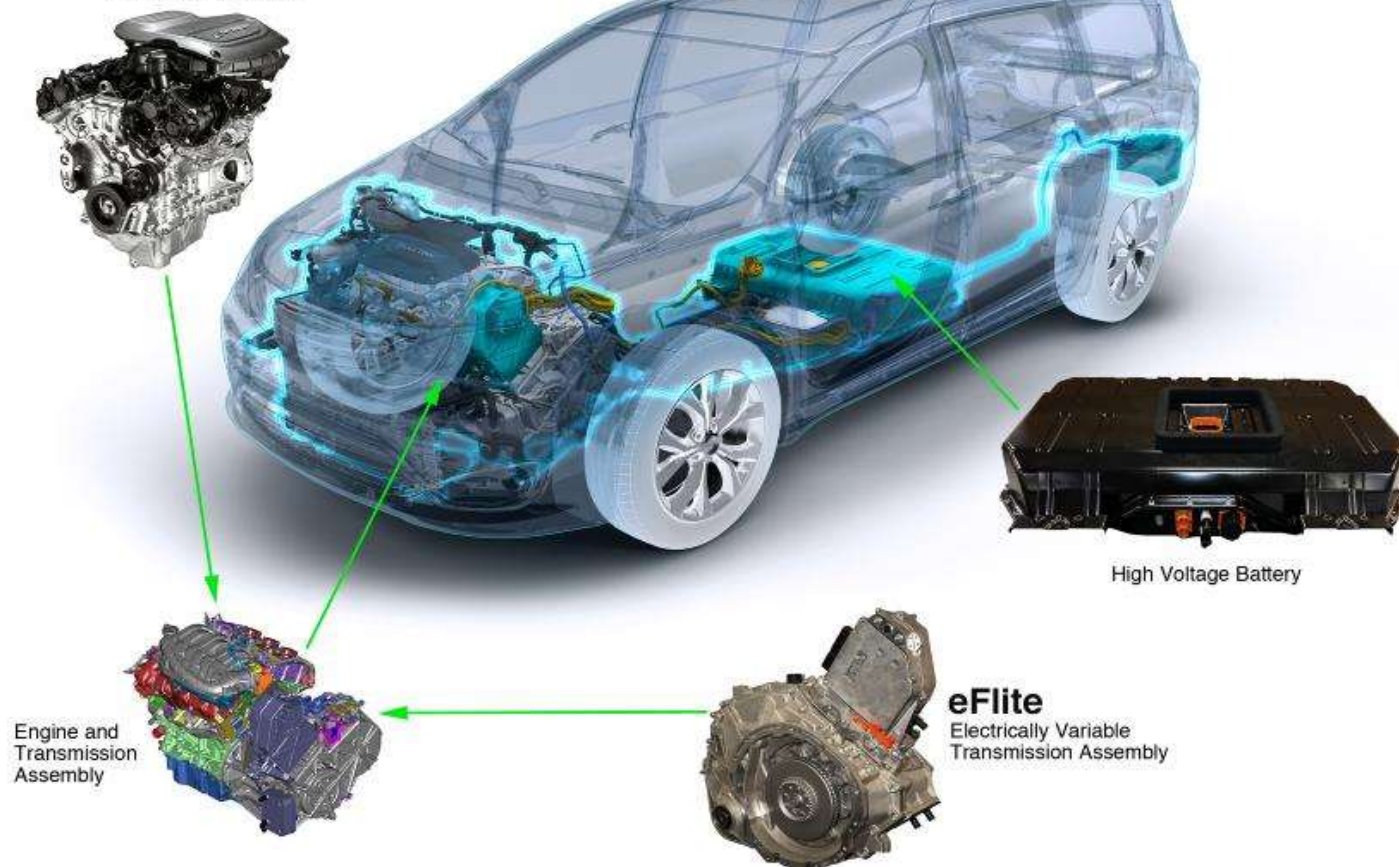


# Pacifica Hybrid Key Components



## 3.6-liter Pentastar V-6 Hybrid Engine

(with Atkinson cycle)



## Chrysler Pacifica Hybrid

Key Powertrain Components


# Pacifica Hybrid Fuel Economy Label

## EPA DOT Fuel Economy and Environment



Plug-In Hybrid Vehicle  
Electricity-Gasoline

**Fuel Economy** Minivan range from 19 to 52 MPGe. The best vehicle rates 136 MPGe.

**Electricity + Gasoline**  
Charge Time: 2.0 hours (240V)  
 **84** **MPGe**  
0.0 gal/100 miles  
40 kW-hrs per 100 miles  
combined city/highway

**Gasoline Only**  
 **32** **MPG**  
3.1 gallons per 100 miles  
combined city/highway

### Driving Range

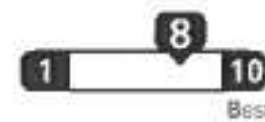


**You save**  
**\$2,500**  
in fuel costs  
over 5 years  
compared to the  
average new vehicle.

**Annual fuel cost**  
**\$900**

**Fuel Economy & Greenhouse Gas Rating (tailpipe only)**

**Smog Rating (tailpipe only)**



This vehicle emits 108 grams CO<sub>2</sub> per mile. The best emits 0 grams per mile (tailpipe only). Producing and distributing fuel also creates emissions; learn more at [fuelconomy.gov](http://fuelconomy.gov)

Actual results will vary for many reasons, including driving conditions and how you drive and maintain your vehicle. The average new vehicle gets 26 MPG and cost \$7,000 to fuel over 5 years. Cost estimates are based on 15,000 miles per year at \$2.45 per gallon and \$0.13 per kW-hr. This is a dual fueled automobile. MPGe is miles per gasoline gallon equivalent. Vehicle emissions are a significant cause of climate change and smog.

**[fuelconomy.gov](http://fuelconomy.gov)**

Calculate personalized estimates and compare vehicles



Smartphone  
QR Code™



# Pacifica Hybrid – 7-inch Energy Information





# Pacifica Hybrid – 8.4-inch Driving History



# Pacifica Hybrid – Phone App



# 18MY Chrysler Pacifica Interiors

Touring Hybrid



Alloy Cloth with Rain Forest Print

Limited Hybrid



Alloy Nappa Leather with Axis II Perforations



Black Nappa Leather with Axis II Perforations

**Black/Alloy/Alloy  
(Nappa Leather)**



LX and Touring



Black Ravine Cloth



Alloy Ravine Cloth



Toffee Ravine Cloth

Touring-L



Black McKinley Leather



Alloy McKinley Leather



Alloy/Toffee Two-Tone McKinley Leather

**Black/Alloy/Black  
(Nappa Leather)**



Touring-L Plus



Black McKinley Leather with Axis I Perforations



Alloy McKinley Leather with Axis I Perforations



Alloy/Toffee Two-Tone McKinley Leather with Axis I Perforations

**Deep  
Mocha/Black/Mocha  
(Nappa Leather)**

Limited



Black Nappa Leather with Axis II Perforations



Alloy Nappa Leather with Axis II Perforations



Deep Mocha Nappa Leather with Axis II Perforations





# 18MY Chrysler Pacifica Exterior Paints



**Molten Silver  
(PTE)**



**Dark Cordovan Pearl  
(PUV)**



**Bright White  
(PW7)**

**New**



**Ocean Blue Metallic  
(PBM)**

**New**



**Copperhead Pearl  
(PLB)**



**Velvet Red Pearl  
(PRV)**



**Billet Metallic  
(PSC)**



**Brilliant Black Crystal Pearl  
(PXR)**



**Granite Crystal Metallic  
(PAU)**



**Jazz Blue  
(PBX)**



## Leonard Brown – Dodge Grand Caravan Overview

# Dodge Grand Caravan

## Key Messages – What's New for 18MY



### Key Messages

- ❑ Best Selling Minivan Ever<sup>(1)</sup> and Most Awarded Minivan Ever<sup>(1)</sup>
- ❑ America's Most Affordable Minivan<sup>(4)</sup> starting at \$25,995 MSRP
- ❑ More than 55 standard and available Safety, Security and Technology features
- ❑ Best-in-Class Towing of 3,600 lbs
- ❑ Kelley Blue Book (KBB.com): Lowest 5-Year Cost to Own in the Minivan/Van segment

### What's New for 18MY

- ❑ SE+ new STD features- Automatic headlamps, Fog lamps, Remote start, Alarm
- ❑ SE+ new options- 430N Navigation radio, Power driver seat
- ❑ SXT Tech Silver painted alum wheel replaces Granite Crystal painted pocket wheel
- ❑ Indigo Blue introduced, Contusion Blue dropped





# 18MY Dodge Grand Caravan Line-up



## SE-29S

**STANDARD MSRP: \$25,995**

- 3.6L 283 hp Pentastar® V6
- 6-Speed Automatic
- 17-Inch Wheel Covers
- 2<sup>nd</sup> Row Bench seat w/ in-floor Storage Tubs
- 3<sup>rd</sup> Row Stow 'n Go w/Tailgate
- Electronic Stability Control
- 4-wheel Disc ABS Brakes
- 7 Airbags
- Trailer Sway Damping
- Power Front Windows & Locks
- Body-color Power Heated Mirrors
- Tilt/Teles. Steering Wheel w/ Audio & Cruise Controls
- Remote Keyless Entry
- Day-Time Running Lights
- 3-Zone HVAC w/Rear Air & Heat
- Deep Tint Sunscreen Glass
- Body Color Handles
- Body Color Sill Appliques
- AM/FM/CD 6 speakers
- 6.5-Inch Radio w/Backup Cam.
- Power Window Group

Uconnect Hands Free	\$690
Single DVD Ent.	\$995
Compact Spare Tire	\$395
Engine Block Heater	\$95
Black Roof Rails	\$395
Stow 'n Go Seats	\$995



## SE PLUS-29H

**STANDARD MSRP: \$28,760**

(Adds to SE)

- Fog Lamps/Auto Lamps
- Security Group
  - Remote Start
  - Security Alarm
- Black Cloth Seats
- Uconnect Hands-free Group
- Leather Steering Wheel
- Leather Shift Knob
- Piano Black Accents
- Silver accent Stitching
- Mini Floor Console
- Blacktop Package
  - 17-Inch Polished Aluminum Wheels w/Gloss Blk Pockets
  - Gloss Black Grille
  - Black Headlamps

Single DVD Ent.	\$995
Compact Spare Tire	\$395
Engine Block Heater	\$95
Black Roof Rails	\$395
Stow 'n Go Seats	\$995
Uconnect 430 Nav	\$995
Power Driver Seat	\$200



## SXT - 29P

**STANDARD MSRP: \$31,495**

(Adds to SE Plus)

- 17-Inch Wheels Painted Tech Sliver
- Bright Window Trim Moldings
- Bright Roof Rack
- Black Leather Trim w/Suede Inserts and Silver Stitching
- Power 8-Way Driver Seat w/ 2-way Lumbar
- Power Dual Sliding Doors
- Power Liftgate
- 2<sup>nd</sup> Row Stow 'n Go Seats
- Super Console
- Bright Stow 'n Place Roof Rack

Blacktop Package	\$595
Uconnect 430 Nav	\$995
Driver Conven. Grp	\$995
Single DVD Ent.	\$995
Compact Spare Tire	\$395
Engine Block Heater	\$95
Black Roof Rails	\$395



## GT - 29N

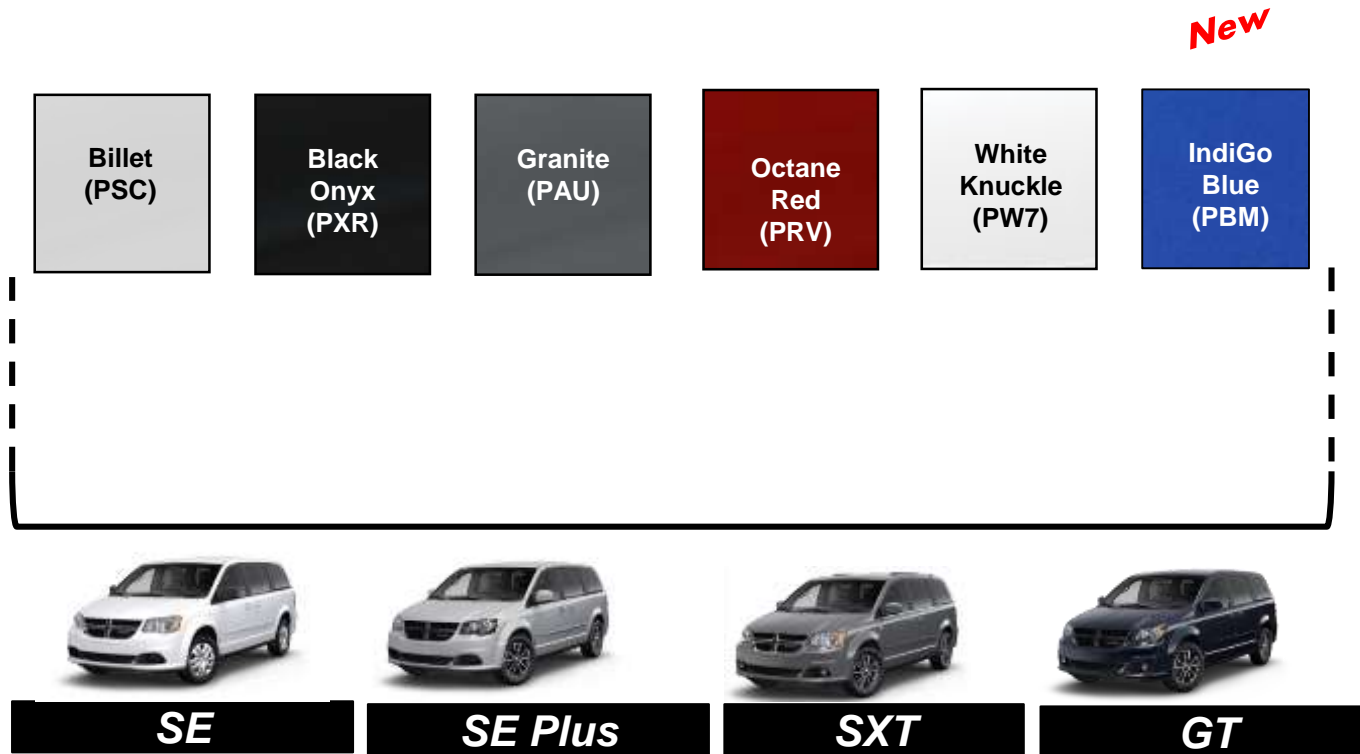
**STANDARD MSRP: \$34,495**

(Adds to SXT)

- Premium Leather Trim Seats w/Red Accent Stitching
- 17-Inch Polished Aluminum Wheels w/Gloss Black Pockets
- Black Headlamps
- Body-color grille
- Monochromatic Exterior Appearance
- Unique Performance Suspension
- 9-Speakers w/Amplifier & Subwoofer
- 3-Zone Auto Temp Control
- Vehicle Information Center
- Power Pass. Seat w/2-way Lumbar
- Overhead console w/ambient lighting
- Compact Spare Tire
- Universal Garage Door Opener
- 115V Power Outlet
- 6.5-Inch Navigation Radio
- Driver Convenience Group
  - 1<sup>st</sup> & 2<sup>nd</sup> Row Heated Seats
  - Heated Steering Wheel
  - 2<sup>nd</sup> & 3<sup>rd</sup> Row Window Shades

Black Roof Rails	\$395
Single DVD Ent.	\$995
Trailer Tow	\$995
Safety Sphere	\$1,495
Engine Block Heater	\$95

# 18MY Dodge Grand Caravan – Paint Options



## Question & Answer





Joe Langhauser – Ram ProMaster/ ProMaster City Overview

# Ram ProMaster / ProMaster City



- **Product Lineup**
- **Key Attributes**
- **Versatility and Functionality**
- **Mobility**
- **18MY Product Actions**





# 18MY ProMaster – Standard Equipment



## Cargo Van



### Standard Equipment

#### Exterior

- 16" x 6" Steel Wheels
- 260-Degree Opening Rear Doors
- Halogen Headlamps
- Manual Fold-Away Mirrors
- Roof Clearance Lamps Front & Rear
- Right Sliding Door (No Glass)

#### Interior

- **5" Touch Screen AM/FM/BT Radio**
- **Backup Camera**
- **Bluetooth standard**
- **Steering wheel hands free controls**
- Manually Controlled A/C
- Rear Cargo Lamps
- Cargo Tie Down Rings
- Power Door Locks
- Power Windows
- Cloth Interior Fabric
- 4-way manually adj. driver/pass seat
- Advanced Front Airbags

#### Functional Features

- Electronic stability control
- Light/Medium Suspension
- 180 alternator
- Speed Limiter
- Remote Keyless Entry
- 12 Volt Aux Power Outlet Front
- Tire Pressure Monitoring Light
- **Upfitter Connector**

## Window Van (IVD)



### Standard Equipment

#### Exterior

- 16" x 6" Steel Wheels
- 260-Degree Opening Rear Doors
- Halogen Headlamps
- Manual Fold-Away Mirrors
- Roof Clearance Lamps Front & Rear
- Right Sliding Door (No Glass)

#### Interior

- **5" Touch Screen AM/FM/BT Radio**
- **Backup Camera**
- **Bluetooth standard**
- **Steering wheel hands free controls**
- Manually Controlled A/C
- Rear Cargo Lamps
- Cargo Tie Down Rings
- Power Door Locks
- Power Windows
- Cloth Interior Fabric
- 4-way manually adj. driver/pass seat
- Advanced Front Airbags

#### Functional Features

- Electronic stability control
- Touring Suspension
- 180 alternator
- Speed Limiter
- Remote Keyless Entry
- 12 Volt Aux Power Outlet Front
- Tire Pressure Monitoring Light
- Rear 260-Degree Door w/Glass
- Rear Window Defroster

## Chassis Cab / Cutaway



### Standard Equipment

#### Exterior

- 16" x 6" Steel Wheels
- Halogen Headlamps
- 96" Ext Manual Fold-Away Mirrors
- Roof Clearance Lamps Front

#### Interior

- **5" Touch Screen AM/FM/BT Radio**
- **Backup Camera**
- **Bluetooth standard**
- **Steering wheel hands free controls**
- Manually Controlled A/C
- Power Door Locks
- Power Windows
- Cloth Interior Fabric
- 4-way manually adj. driver/pass seat
- Advanced Front Airbags

#### Functional Features

- Electronic stability control
- Heavy Duty Suspension
- 220 alternator
- Speed Limiter
- Remote Keyless Entry
- 12 Volt Aux Power Outlet Front
- Tire Pressure Monitoring Light



# 18MY ProMaster – Optional Equipment



## Cargo Van



### Key Available Options

- Motor Home Suspension Package
- Additional Key Fobs
- 220amp Alternator
- Cruise Control
- Electronic Vehicle Tracking
- Engine Block Heater
- Daytime Running Lamps
- Rear 260-Degree Door w/Glass
- Rear Window Defroster
- **Left/Driver side Sliding Door w/Glass and Grate**
- **Right/Passenger side Sliding Door w/Glass and Grate**
- 96"Ext Side Mirrors
- Power Heated Mirrors
- Power Fold Power Heated Mirrors
- Rear 12 Volt Aux Power Outlet
- Rear Heater/AC Prep Package
- Aux Upfitter Switches
- Cargo Area Led Lighting
- Cargo Compartment Floor Mat
- Cargo Partition (with/w/o window)
- Rear Assist Handles
- Vinyl Interior Fabric
- Leather Wrapped Steering Wheel
- **5" Touch Screen AM/FM/BT/NAV**
- Rear Park Assist
- 16" Aluminum Wheels

## Window Van (IVD)



### Key Available Options

- Motor Home Suspension Package
- Additional Key Fobs
- 220amp Alternator
- Cruise Control
- Electronic Vehicle Tracking
- Engine Block Heater
- Daytime Running Lamps
- Left side Sliding Door w/Glass
- 96"Ext Side Mirrors
- Power Heated Mirrors
- Power Fold Power Heated Mirrors
- Rear Bumper Extension
- Rear Window Defroster
- Rear 12 Volt Aux Power Outlet
- Rear Heater/AC Prep Package
- Aux Upfitter Switches
- Cargo Area Led Lighting
- Cargo Compartment Floor Mat
- Cargo Partition (with/w/o window)
- Rear Assist Handles
- Vinyl Interior Fabric
- Leather Wrapped Steering Wheel
- **5" Touch Screen AM/FM/BT/NAV**
- Backup Camera
- Rear Park Assist
- 16" Aluminum Wheels

## Chassis Cab / Cutaway



### Key Available Options

- Motor Home Suspension Package
- Additional Key Fobs
- Cruise Control
- Electronic Vehicle Tracking
- Engine Block Heater
- Daytime Running Lamps
- Left side Sliding Door w/Glass
- 96"Ext Side Mirrors
- Power Heated Mirrors
- Power Fold Power Heated Mirrors
- Rear Heater/AC Prep Package
- Aux Upfitter Switches
- Cargo Area Led Lighting
- Cargo Compartment Floor Mat
- Cargo Partition (with/w/o window)
- Rear Assist Handles
- Vinyl Interior Fabric
- Leather Wrapped Steering Wheel
- **5" Touch Screen AM/FM/BT/NAV**
- Backup Camera
- Rear Park Assist
- 16" Aluminum Wheels

# 18MY ProMaster – Exterior Colors



## EXTERIOR COLORS



Bright White



Sandstone Pearl



Broom Yellow



Flame Red



Deep Cherry Red Crystal Pearl



True Blue Pearl



Granite Crystal Metallic



Bright Silver Metallic



Black

# ProMaster - Key Attributes



## Maneuverability & Accessibility



Greater ease of getting in and around town

## Cost of Ownership



10,000 Miles Oil Change Intervals



3-Piece Front Fascia



Headlamp Outside of Impact Zone

Best Retained Value

## Ride and Handling



Front Wheel Drive



Electronic Stability Control



Rear Park Sense & Backup Camera

Greater Control = Safer Ride

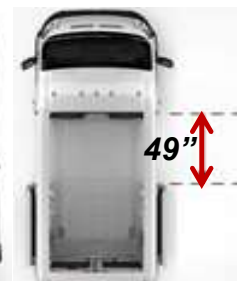
## Versatile Functionality



304 Cu.Ft



463 Cu.Ft



Vertical Walls, Flat Floor & Wide Door Openings



# Versatility and Functionality



**304 Cu.Ft**



**463 Cu.Ft**



**Vertical Walls, Flat Floor & Wide Door Openings**



## Upfit Opportunities



**Power Side Sliding Door  
with Chair Lift**



**Driver Transfer Seat**



**Adaptive Hand Controls**



**Front Work Station**



**Rear Mobile Office**



**Rear Shelving Units**

# ProMaster City Mobility Work Van



## Upfit Opportunities



**Hand Controls**



**Rear Entry**



**Lift & Lower Seats**



**Driver & Passenger Turn Out or Lift & Lower Seats**



**Power Chair Lift**



# 18MY ProMaster / ProMaster City Product Actions



- FMVSS 111 - Rear Visibility
- FMVSS 226 - Ejection Mitigation
- 5" Refreshed Radio
- Window Van – IVD (ProMaster Only)



## Rear Backup Camera Standard

- 5" touch screen radio standard
- Added personalization



**Touch Screen  
Refreshed Radio  
(CD player not available)  
Rear Backup Camera**



Cargo Van



Tradesman



Window Van



Tradesman SLT



Chassis Cab  
Cutaway



Wagon



Wagon SLT



Camera  
location



**Shipped w/ Vehicle:**

- 36 feet of video cable
- Mountable camera

## Added Customer Benefit

- Bluetooth standard
- Steering wheel hands free controls
- Personalization





# 5" Refreshed Radio ProMaster/ProMaster City



## Personalization



## Optional Navigation



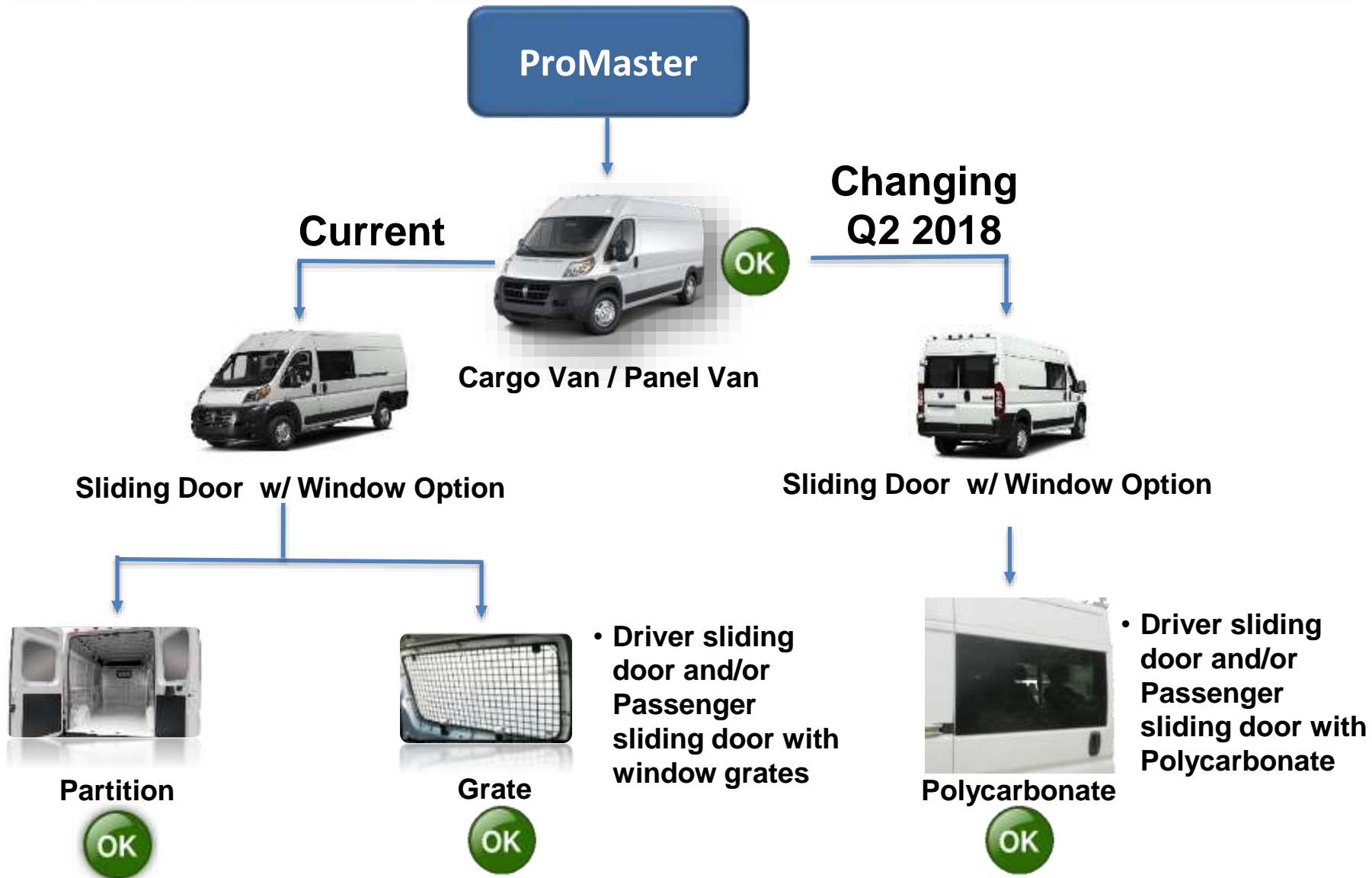
### Comparison VP2C vs. VP2R 5"

VP2 Classic	VP2 Refresh 5"
<p>Navigational tools in the main menu</p> 	<p>Navigation boots in the map. If a route is present from previous drive, it's shown right away.</p> 

### Comparison VP2C vs. VP2R 5"

VP2 Classic	VP2 Refresh 5"
<p>Hierarchical search: step by step</p> 	<p>Free text search: single input line triggers search query for both POIs and addresses at the same time.</p> 

# FMVSS226 – Ejection Mitigation ProMaster



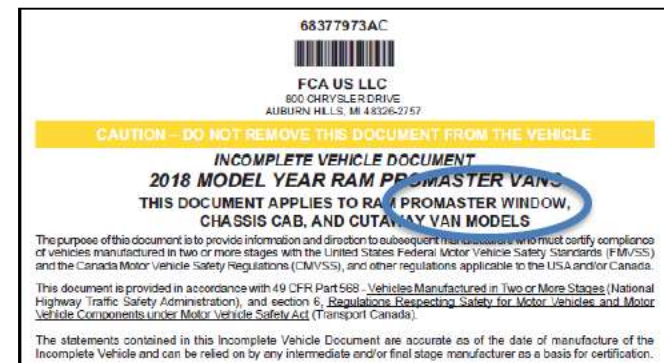


## Window Vans offered as an Incomplete Vehicle

- Recently became available
- Two Configurations:
  - 2500 159" WB High Roof
  - 3500 159" WB Ext. High Roof



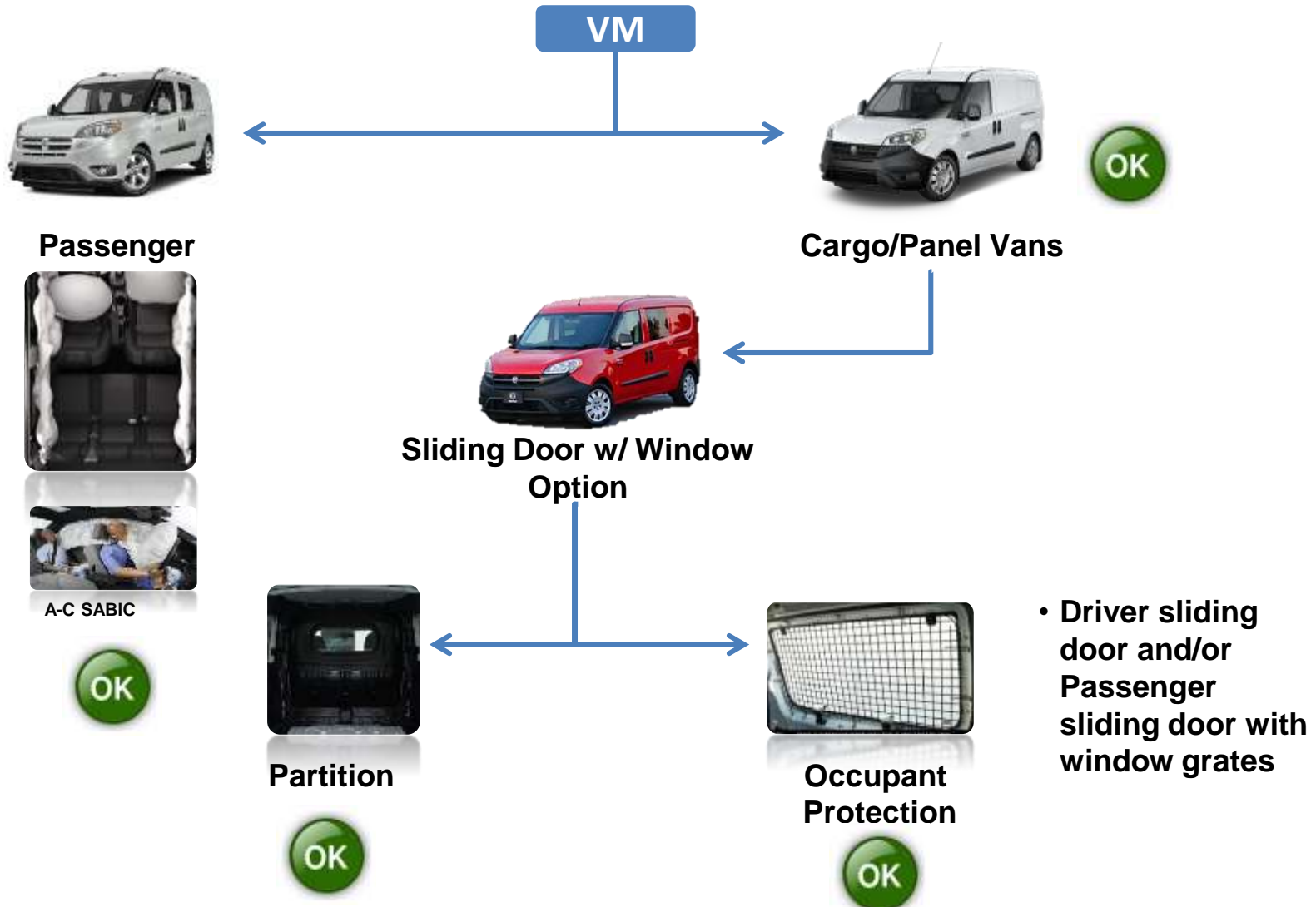
Window Van



# FMVSS226 – Ejection Mitigation ProMaster City



**RAM**  
COMMERCIAL



# 18MY ProMaster City – Standard Equipment



## Tradesman Cargo Van



### Standard Equipment

#### Exterior

- 16" x 6" Steel Wheels
- 180-Degree Opening Rear Doors
- Halogen Headlamps
- Manual Mirrors

#### Interior

- **5" Touch Screen AM/FM/BT Radio**
- **Backup Camera**
- **Bluetooth standard**
- **Steering wheel hands free controls**
- Manually Controlled A/C
- Remote Keyless Entry
- Tire Pressure Monitoring
- Rear Cargo Lamps
- Cargo Tie Down Rings
- Tilt/Telescoping Steering Wheel
- Power Door Locks
- Power Windows
- Cloth Interior Fabric
- 4-way manually adj. driver/pass seat
- 7 Airbags

#### Functional Features

- Electronic stability control
- 160 Alternator
- 4 Wheel Anti-Lock
- 700amp Maintenance Free Battery
- 12 Volt Aux Power Outlet Front
- Tire Pressure Monitoring Light

## Tradesman Cargo ST



### Standard Equipment Over ST

#### Exterior

- Body Color Bumpers
- Body Color Power, Folding/Heated Mirrors
- 16x 6" Black Painted Wheels with Wheel Covers

#### Interior

- Premium Cloth with Manual Lumbar and Height Adjustment
- Leather Wrapped Steering Wheel with Audio Controls

## Passenger ST



### Standard Equipment

#### Exterior

- 16" x 6" Steel Wheels
- 180-Degree Opening Rear Doors
- Halogen Headlamps
- Manual Mirrors

#### Interior

- **5" Touch Screen AM/FM/BT Radio**
- **Backup Camera**
- **Bluetooth standard**
- **Steering wheel hands free controls**
- Manually Controlled A/C
- Remote Keyless Entry
- Tire Pressure Monitoring
- Rear Cargo Lamps
- Cargo Tie Down Rings
- Tilt/Telescoping Steering Wheel
- Power Door Locks
- Power Windows
- Cloth Interior Fabric
- 4-way manually adj. driver/pass seat
- Full Side Curtain Airbags

#### Functional Features

- Electronic stability control
- 160 Alternator
- 4 Wheel Anti-Lock
- 700amp Maintenance Free Battery
- 12 Volt Aux Power Outlet Front
- Tire Pressure Monitoring Light

## Passenger SLT



### Standard Equipment Over ST

#### Exterior

- Body Color Bumpers
- Body Color Power, Folding/Heated Mirrors
- 16x 6" Black Painted Wheels with Wheel Covers

#### Interior

- Premium Cloth with Manual Lumbar and Height Adjustment
- Leather Wrapped Steering Wheel with Audio Controls



# 18MY ProMaster City – Optional Equipment



## Tradesman Cargo Van



### Key Available Options

- Upfit Interface Connector
- Electronic Vehicle Tracking System
- Daytime Running Lamps
- Driver Side Door Glass (Grate)
- Passenger Side Door Glass (Grate)
- Deep Tint Glass
- Roof Rack
- Roof Rack Cross Bars
- Slash Guards
- 16x 6" Black Painted Wheels with Wheel Covers
- Full Size Spare Tire
- Full Size Spare Tire Plus Inflator Kit
- Power Door Locks
- Floor Mat – Carpet
- Floor Mat – Slush
- Speed Control
- Premium Vinyl Seats with Lumbar
- Leather Wrapped Steering Wheel
- WiFi Hot Spot
- **5" Touch Screen AM/FM/BT/NAV**
- SiriusXM Satellite Radio
- DOT - Road Safety Kit
- Parksense Rear Park Assist
- Remote Start System
- Cargo Partition
- Cargo Partition with Window
- Rear Wiper/Washer/Defroster Group
- Trailer Towing Package
- **Upfitter Connector**
- **Vinyl seats**

## Tradesman Cargo SLT



### Key Available Options Over ST

- Fog Lamps
- 16" Aluminum Wheels
- Heated Front Seats
- Second Row Power Windows
- Lights and Wheel Group
- Popular Equipment Group

## Passenger ST



### Key Available Options

- Upfit Interface Connector
- Electronic Vehicle Tracking System
- Daytime Running Lamps
- Deep Tint Glass
- Roof Rack
- Roof Rack Cross Bars
- Slash Guards
- 16x 6" Black Painted Wheels with Wheel Covers
- Full Size Spare Tire
- Full Size Spare Tire Plus Inflator Kit
- Power Door Locks
- Floor Mat – Carpet Front & Rear
- Floor Mat – Slush Front & Rear
- Speed Control
- Premium Vinyl Seats with Lumbar
- Leather Wrapped Steering Wheel
- WiFi Hot Spot
- **5" Touch Screen AM/FM/BT/NAV**
- SiriusXM Satellite Radio
- DOT - Road Safety Kit
- Parksense Rear Park Assist
- Remote Start System
- Rear Wiper/Washer/Defroster Group
- Trailer Towing Package
- **Upfitter Connector**

## Passenger SLT



### Key Available Options Over ST

- Fog Lamps
- 16" Aluminum Wheels
- Heated Front Seats
- 6 Speaker Sound System
- Second Row Power Windows
- Lights and Wheel Group
- Popular Equipment Group

# 18MY ProMaster City – Exterior Colors



Bright White



Black Metallic



Bright Red



Silver Metallic



Blue Night Metallic



Broom Yellow



Quartz Gray Metallic



Deep Red Metallic

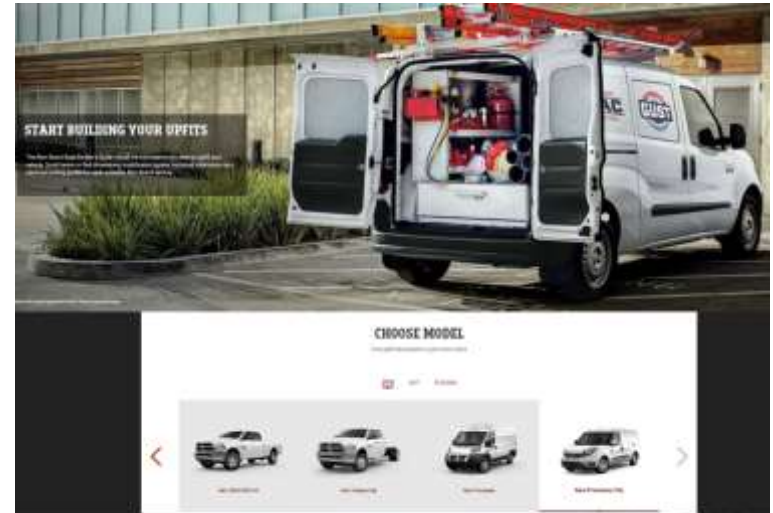
# Upfitter Questions



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OR  
<http://www.ramtrucks.com/en/bodybuildersguide/>





Thank You for participating in the FCA NMEDA Webinar

Question?